

## **Sequential Quote Workshop** (75-80 minutes)

In this workshop, students will select a quote from one of our early semester readings, and then translate that quote in a visually meaningful way into a sequential format using the book structures from the Book Folding & Binding Workshop and analog/collage techniques. Students will have the whole class session to work.

This workshop is scheduled to fall in approximately week 6 of the semester, shortly after our discussions of Women's Magazines, Publishing, and Editorial Authority.

### **List of quotes to choose from:**

#### **From Why have there Been No Great Women Artists by Linda Nochlin**

“Meaning in an image is not inherent; it is produced.”

“To analyze an image is to question the conditions of its making.”

“What we see is shaped by what we have been taught to see.”

“Images participate in ideology, whether intentionally or not.”

#### **From Made in Patriarchy by Cheryl Buckley**

“Women’s labor in design has historically been essential, and historically unnamed.”

“Design history often records outcomes while ignoring processes.”

“The separation between ‘creative’ and ‘support’ labor is a political construction.”

“Authorship has been granted selectively, not equally.”

#### **From “Notes on New Womanhood” by Catharine Lavender**

“The New Woman was not simply a style, but a problem to be managed.”

“Visibility was both a form of power and a site of control.”

“Modern femininity was designed, circulated, and regulated.”

“The image of independence often masked new forms of constraint.”

## Instructor Preparation

Bring:

- 8.5" x 11" paper
- Scrap paper
- Old magazines
- Scissors
- Glue
- Markers
- Thread / staplers (reuse structures from Workshop 1)

## Workshop Flow

**1. Quote Selection:** Students select one quote from the provided list.

### 2. Planning

- Choose one booklet structure learned earlier
- Roughly plan through sketches and test folds:
  - Where the quote appears
  - How it unfolds or is revealed
  - What gets emphasized, obscured, repeated

**3. Making:** Students will spend the remainder of class working on their pieces

- Must be sequential
- Must use collage / analog methods
- No digital tools
- While working students should think about:
  - Cutting
  - Pacing
  - Repeating
  - White space
  - Pacing
  - Redacting
  - Letting form do meaning-work