

Sequential Quote Workshop (75-80 minutes)

In this workshop, students will select a quote from one of our early semester readings, and then translate that quote in a visually meaningful way into a sequential format using the book structures from the Book Folding & Binding Workshop and analog/collage techniques. Students will have the whole class session to work.

This workshop is scheduled to fall in approximately week 6 of the semester, shortly after our discussions of Women's Magazines, Publishing, and Editorial Authority.

List of quotes to choose from:

From Why have there Been No Great Women Artists by Linda Nochlin

- "Meaning in an image is not inherent; it is produced."
- "To analyze an image is to question the conditions of its making."
- "What we see is shaped by what we have been taught to see."
- "Images participate in ideology, whether intentionally or not."

From Made in Patriarchy by Cheryl Buckley

- "Women's labor in design has historically been essential, and historically unnamed."
- "Design history often records outcomes while ignoring processes."
- "The separation between 'creative' and 'support' labor is a political construction."
- "Authorship has been granted selectively, not equally."

From "Notes on New Womanhood" by Catharine Lavender

- "The New Woman was not simply a style, but a problem to be managed."
- "Visibility was both a form of power and a site of control."
- "Modern femininity was designed, circulated, and regulated."
- "The image of independence often masked new forms of constraint."

Instructor Preparation

Bring:

- 8.5" x 11" paper
- Scrap paper
- Old magazines
- Scissors
- Glue
- Markers
- Thread / staplers (reuse structures from Workshop 1)

Workshop Flow

1. Quote Selection: Students select one quote from the provided list.

2. Planning

- Choose one booklet structure learned earlier
- Roughly plan through sketches and test folds:
 - Where the quote appears
 - How it unfolds or is revealed
 - What gets emphasized, obscured, repeated

3. Making: Students will spend the remainder of class working on their pieces

- Must be sequential
- Must use collage / analog methods
- No digital tools
- While working students should think about:
 - Cutting
 - Pacing
 - Repeating
 - White space
 - Pacing
 - Redacting
 - Letting form do meaning-work