

In-Class Editorial Image Sequencing Activity (approx. 45 minutes)

In this exercise students will construct a narrative or message by organizing in sequence a series of instructor-provided images. Working in small groups they will consider how meaning can be conveyed or altered by sequence, and the power of editorial decision making.

This exercise is scheduled during our discussions on Women's Magazines and Editorial Decision Making.

Materials (Instructor-Provided)

For each group:

- **A set of 8–12 printed images, all black and white, including**
 - Women at work
 - Domestic scenes
 - Fashion
 - Text fragments
 - Abstract textures
 - Archival ephemera
- Blank index cards (for titles/captions)

Workshop Flow

1. Framing

2. Silent Sorting

- Groups lay out all images.
- No talking for the first 5 minutes
- Students individually notice:
 - Emotional tone
 - Visual rhythm
 - Repetition
 - Contrast

3. Build a Sequence:

- Create a 5–7 image sequence from the larger set
- Decide:
 - Beginning
 - Middle
 - Ending
- Rearrange freely
- Remove images

Students may not:

- Alter images
- Add outside imagery
- Explain meaning verbally yet

4. Walkthrough and Discussion

- Each group gives a 2-minute explanation:
 - Why this order?
 - What changes from first image to last?
 - What is implied but not shown?